



Data and Privacy File Guides

iCloud : Maps Favorites iOS 11 and 12

January 2020

File name Maps Favorites iOS 11 and 12.csv

File description This file contains information related to entries (for users running iOS 11 or 12 only) that the user favorited while interacting with Apple Maps.

Why Apple keeps this information Apple retains this information in order to sync them across the user's devices, to improve suggestions for Apple Maps, and to show them on the user's map.

Field Name	Details
Type	The type of favorite item
Timestamp	Time and date on which the favorite was created
Maps Window Location	Bounded region visible in Maps app at the time the favorite entry was created
User Query	Search string used to find the favorited item
Route From	The start point of the favorite item, if it is directions
Route To	The end point of the favorite item, if it is directions
Name	Name of the favorite item, if it is a place
Place Searched	Place saved as a favorite
Region	The map region which was used in the search, if the favorite item is the result of a user query
Address	Address of the favorite item, if it is a place
Place Location	Location of the favorite item, if it is a place
Ridesharing From	The start point of the favorite item, if it is directions
Ridesharing To	The end point of the favorite item, if it is directions
Transit Line Name	The name of the favorite item, if it is transit
Transit Line System	The system name of the favorite item, if it is transit